

ORDER



Orders
Order / Rev: 355903
Alt Order #: 06852652
Product Desc: BARACK OBAMA 60S
Estimate: 1775
Flight Dates: 09/15/12 - 09/21/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/21/12	49	\$55,100.00	\$46,835.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	49	\$55,100.00	\$46,835.00	0.00
Totals	49	\$55,100.00	\$46,835.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	23%	\$55,100.00
Market	100%	\$239,565.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$47,913.04
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$45,517.39
KTUD	1%	\$2,395.65
KVMY	11%	\$26,352.17
KVVU	22%	\$52,704.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$9,582.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/17/12	09/21/12	M-F 5-6am Action News	CM	M-F 5-6a	MTWTF--	1:00	2	\$250.00	P-03	0.00	NM	2	\$500.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$250.00			0.00		
E 2	KTNV	09/15/12	09/15/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a	News - - - - - S-	1:00	1	\$300.00	P-03	0.00	NM	1	\$300.00
ACTN NWS SA@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			1			\$300.00			0.00		
E 3	KTNV	09/16/12	09/16/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a	News - - - - - S	1:00	1	\$300.00	P-03	0.00	NM	1	\$300.00
ACTN NWS SU@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S			1			\$300.00			0.00		
E 4	KTNV	09/17/12	09/21/12	M-F 6-7am Action News	CM	M-F 6-7a	MTWTF--	1:00	3	\$450.00	P-03	0.00	NM	3	\$1,350.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			3			\$450.00			0.00		
E 5	KTNV	09/17/12	09/21/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MTWTF--	1:00	3	\$450.00	P-03	0.00	NM	3	\$1,350.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			3			\$450.00			0.00		
E 6	KTNV	09/15/12	09/15/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	-----S-	1:00	1	\$400.00	P-03	0.00	NM	1	\$400.00
ACTN NWS SA@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			1			\$400.00			0.00		
E 7	KTNV	09/15/12	09/15/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a	GMA - - - - - S-	1:00	1	\$600.00	P-03	0.00	NM	1	\$600.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			1			\$600.00			0.00		
E 8	KTNV	09/16/12	09/16/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a	-----S	1:00	1	\$400.00	P-03	0.00	NM	1	\$400.00
ACTN NWS SU@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S			1			\$400.00			0.00		
E 9	KTNV	09/16/12	09/16/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a	GMA - - - - - S	1:00	1	\$600.00	P-03	0.00	NM	1	\$600.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S			1			\$600.00			0.00		
E 10	KTNV	09/17/12	09/21/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	MTWTF--	1:00	2	\$350.00	P-03	0.00	NM	2	\$700.00
MORNING BLEND<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$350.00			0.00		
E 11	KTNV	09/17/12	09/21/12	M-F 11-12p Action News	CM	M-F 11-12p	MTWTF--	1:00	2	\$400.00	P-03	0.00	NM	2	\$800.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$400.00			0.00		
E 12	KTNV	09/17/12	09/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	MTWTF--	1:00	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$500.00			0.00		
E 13	KTNV	09/17/12	09/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	MTWTF--	1:00	1	\$500.00	P-03	0.00	NM	1	\$500.00
JUDGE JUDY															

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Advertiser: Obama for America
 Product Desc: BARACK OBAMA 60S
 Estimate: 1775

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/17/12	09/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTWTF--	1:00	1	\$500.00	P-03	0.00	NM	1	\$500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$500.00		0.00			
E 14	KTNV	09/17/12	09/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MTWTF--	1:00	1	\$800.00	P-03	0.00	NM	1	\$800.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$800.00		0.00			
E 15	KTNV	09/17/12	09/21/12	M-F 6-7p Action News	CM	M-F 6-7p MTWTF--	1:00	3	\$900.00	P-03	0.00	NM	3	\$2,700.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$900.00		0.00			
E 16	KTNV	09/15/12	09/15/12	Sat 430p Action News Sat 430p Action News	CM	Sat 430p-5p -----S-	1:00	1	\$400.00	P-03	0.00	NM	1	\$400.00
430P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$400.00		0.00			
E 17	KTNV	09/16/12	09/16/12	Sun 6-7p Action News	CM	Sun 6-7p -----S	1:00	1	\$600.00	P-03	0.00	NM	1	\$600.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$600.00		0.00			
E 18	KTNV	09/17/12	09/17/12	Monday ABC Prime C CASTLE	CM	Mon 10-11p CASTM-----	1:00	1	\$5,000.00	P-03	0.00	NM	1	\$5,000.00
CASTLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$5,000.00		0.00			
E 19	KTNV	09/18/12	09/18/12	Tue ABC Prime C PRIV PRACT	CM	Tue 10-11p PRIV F-T-----	1:00	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
PRIV PRACT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$3,000.00		0.00			
E 20	KTNV	09/19/12	09/19/12	Wed ABC Prime A MIDDLE/SUB	CM	Wed 8-9p MIDDLE--W----	1:00	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
MIDDLE/SUB														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$3,000.00		0.00			
E 21	KTNV	09/19/12	09/19/12	Wed ABC Prime B HAPPY ENDINGS	CM	Wed 9-10p HAPPY--W---- (9:30 PM-10:00 PM)	1:00	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
HAPPY ENDINGS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$2,500.00		0.00			
E 22	KTNV	09/20/12	09/20/12	Thu ABC Prime A WIPE OUT	CM	Thu 8-9p WIPE OL---T---	1:00	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
WIPE OUT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$3,000.00		0.00			
E 23	KTNV	09/20/12	09/20/12	Thu ABC Prime B GREYS	CM	Thu 9-10p GREYS---T---	1:00	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00
GREYS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$4,000.00		0.00			
E 24	KTNV	09/20/12	09/20/12	Thu ABC Prime C ROOKIE BLUE	CM	Thu 10-11p ROOK---T---	1:00	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
ROOKIE BLUE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$3,000.00		0.00			
E 25	KTNV	09/21/12	09/21/12		CM	Fri 8-9p SHARK T/----F--	1:00	1	\$1,700.00	P-03	0.00	NM	1	\$1,700.00

KTNV - Las Vegas